



Privacy Policy for PrimeJack

Last updated: 10-04-2025

Introduction PrimeJack is committed to protecting your privacy. This policy explains how we collect, use, and safeguard your personal information on our website (www.primejack.com) in accordance with the General Data Protection Regulation (GDPR) and related EU privacy laws.

What Information do we collect?

- **Website Usage Information:** We collect anonymous data through cookies using Google Analytics and Google Search Console. This includes data such as your IP address (anonymized), browser type, device type, country/location, pages visited, and time spent on the website.
- **Newsletter Information:** If you sign up for our newsletter, we collect your email address and, optionally, your name to provide periodic updates.

Purpose of information collection

- **Website Analytics:** We use website usage data to better understand visitor behavior, improve our website, and optimize the user experience.
- **Newsletter Communication:** We use your provided contact information solely for sending newsletters, updates, and relevant communications about PrimeJack products and activities. You can unsubscribe anytime via the link provided in every email.

Legal Basis for Processing We process your personal data based on your explicit consent, which you provide when you accept our cookie notice or subscribe to our newsletter.

Cookies Policy Our website uses cookies. Cookies are small text files placed on your device to help analyze website performance and user interaction. We use cookies only to track visitor statistics and improve site functionality.

Cookies We Use:

- **Google Analytics:** Tracks visitor activity, including how many visitors we have, their locations, pages visited, and device/browser information.

Managing Cookies You can manage cookie preferences through your browser settings. You can refuse cookies at any time, although this may affect your user experience.

Sharing Information We do not sell or share your personal data with third parties for marketing purposes. We only use trusted service providers like Google Analytics and Mailchimp or similar newsletter services, bound by strict data protection requirements.

Your Rights Under GDPR

- Access your data
- Correct your data
- Delete your data
- Object to or limit processing of your data
- Withdraw consent at any time

For any requests or questions regarding your personal data, please contact us at: willelijn@fiberfoodsgroup.com

Data Security We implement industry-standard security measures to protect your personal data against unauthorized access, misuse, loss, or damage.

Retention Period We retain your data only as long as necessary for the stated purposes or until you withdraw your consent.

Changes to This Policy PrimeJack reserves the right to modify this policy at any time. Changes will be updated on this page, and we recommend you review this policy periodically.

Contact Information For any inquiries about our Privacy Policy, please contact:

PrimeJack
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Johan Huizingalaan 763A
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Thank you for trusting PrimeJack.