

Our journey towards developing dehydrated jackfruit.

THE ROLE OF BUSINESS LAB UGANDA

**FIBER
FOODS**



"BLU provided us with tools that provided valuable information to us and simplified reporting. We used the information to improve our own business and to reach out to other potential clients. "

Betty Ikalany | Co founder & CEO Afyasili

"BLUs active presence at the jackfruit harvests helped us to reach higher volumes and improve our quality ."

Judith Bakirya | Managing Director Busaino



"BLU has taken the dehydrated jackfruit to a different level. The model of looking for the market first, and then sourcing the raw material is top notch. If the dehydrated jackfruit business continues it will provide a lot of opportunities of jackfruit farmers in Uganda because the products are specifically made for a growing industry."

Dr. Abel Atukwase | Senior Lecturer
School of Food Technology, Nutrition and
Bioengineering at Makerere University

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"Partnering with the Dutch Embassy for the BLU business acceleration program has been a transformative step for our company. It has provided us with a unique opportunity to co-develop groundbreaking plant-based dried jackfruit meat sourced from ancestral trees in Uganda. The key to the success of the program was full transparency, strong collaboration between the participants and keeping the customer and their needs at the forefront of our efforts."



Quresh Fidahusein | Founder & Director Zahra Food Industries

"BLU was the initiator of the dehydrated jackfruit and a big driving force in product development and R&D."

Melindar Atuhaire | Operations Manager Enimiro



"BLU bridged quality control across all processors and created uniformity. An essential and remarkable achievement!"



Meg Hilbert Jaquay | Managing Director Jakana Foods